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## NELA reports successful Brasilplast 2009

**Oakdale, May 20, 2009 – NELA/OMCS – In a continued effort and commitment to the rubber & plastic industry, NELA exhibited at Brasilplast 2009 in Sao Paulo, Brasil.**

NELA introduced its rubber inspection machines to the South American market and was very excited about the positive response it received throughout the show. "There is definitely a market for our products here", states South American Sales Manager Jorge Suarez. "This show encouraged us to expand our market introduction in South America".

NELA's presence also continues to grow in the US / Canadian market with an appearance at the NPE 2009 and the Rubber Expo in October. In June, NELA will exhibit its equipment at IRC in Germany (see press release May 7, 09).

In Europe, NELA Germany has sold several of its rubber inspection machines to international O-ring manufacturers in recent months.

***About OMCS/NELA:** NELA is a well-known supplier of high-precision optical inspection systems for register control, as well as automation systems for the printing industry. As the market leader in the US, South America & Europe, we are also represented in Asia. The alliance with OMCS, the experienced developer and manufacturer of optical inspection and control systems, started at the beginning of 2008. Since January 2009, OMCS is part of the NELA-group. The conjointly developed modern inspection systems are successfully applied in serial production for quality control of seals made of rubber, plastic, or similar materials.*

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